

Mr. John Sample  
123 Main Street  
Anytown, US 12345

Dear {Leadership Circle Member},

Please accept our heartfelt thanks for your continued support of the Alliance for Lupus Research. As a member of our Leadership Circle, you are among an elite few, and your past contributions have *directly* benefited researchers who are working to cure systemic lupus erythematosus (SLE), also known as lupus. Generous donors like you give hope to 1.4 million men and women who suffer from lupus in America. Through our continued efforts and the support of Leadership Circle members, we can strive toward a world where lupus no longer exists.

Last year, your generous contribution of \$[XXXX] allowed Dr. Bevra Hahn to make advancements in identifying the biomarkers for atherosclerosis, or hardening of the arteries, one of the leading causes of death for people with lupus. Her work through the ALR Leadership Circle program has made available new and unexpected strategies for atherosclerosis diagnosis and prevention for women with SLE. Now we welcome Dr. Matthias Kretzler as our 2008-2010 sponsored researcher.

Dr. Kretzler's research will advance the understanding and treatment of lupus nephritis, lupus-related kidney inflammation that can lead to kidney failure and dialysis. You can read more about Dr. Kretzler in the enclosed brochure. Just as Dr. Hahn's did in previous years, Dr. Kretzler's research will bring the benefits of your contribution dollars to the bedside of real patients. As always, we will keep you informed of his progress through Leadership Circle bulletins.

ALR is the *only* non-governmental organization that can show this kind of swift, direct, measurable advancement in lupus research and treatment. As you know, *100% of contributions directly supports research*. Every single dime. Our board of directors pays all administrative costs, so your contribution creates the greatest possible benefit to the researchers searching for a cure. And we are not looking for "possible" results 20 to 30 years from now. We choose only distinguished scientists with the expertise and research to put real results into the hands of bedside doctors in the near future.

We thank you for your tremendous generosity in the past, which has profoundly affected the lives of people with lupus. As we continue to strive for a cure, your continued support *matters*, and it matters *now*. Your position as a Leadership Circle member gives you a unique opportunity to make a real impact in advancing lupus research. The more research and effort we put forth, the sooner we will find a cure. It is only a matter of time.

Please do not let this opportunity pass us by. Renew your support of the ALR Leadership Circle in 2008 with another contribution of \$[XXXX], so that Dr. Kretzler's research can advance our understanding and treatment of lupus nephritis. Seize the chance to make a difference.

Sincerely,

Barbara Boyts  
President

Enclosure