

## SAMPLE EMAIL BLAST

**Announcing the kick-off of the summer release!**

**You can enjoy the rest of the summer in the home you've always dreamed about!**

Imagine walking out onto your spacious balcony, cool sea breezes wafting up from the ocean below, and a spectacular view as far as the eye can see. You can unwind, stretch out, and relax in your unique space.

Go for a moonlit walk on the beach, or down vibrant Pine Avenue, or explore "restaurant row" where there's always something sizzling. AQUA is the ultimate Southern California Lifestyle. From pulsing nightlife to eclectic eateries, this area has it all. Boundless opportunity for excitement when you want it, serenity when you need it. It's sunshine for your soul.

AQUA is in the beating heart of Long Beach, within easy walking distance of the Performing Arts Center, Arena, Terrace Theater, Convention Center, Pine Avenue. The possibilities are endless.

Cooking and entertaining couldn't be more exciting – or easier – with our special appliance upgrade packages. Imagine a kitchen with gorgeous granite countertops, hardwood floors, and brand new stainless steel appliances.

Bright, airy spaces, comfortable, unique styling. AQUA is an expression of the life you want to lead, the home you want to own. Just like the magnificent power of the Pacific, AQUA is where you want to be.

Buyers selecting from these homes on this release can choose from our **new flooring** and **appliance upgrade** packages – on top of receiving 2 years of **free** HOA dues – **and** our **special financing options** through our preferred lender, Bank of America. To sweeten the deal, if you reserve your home on June 23rd or 24th, your second parking space is **free!**

**You have to see it to believe it. Our exclusive preview of these amazing homes starts June 16th, 2007. Be the first to tour our new model homes and view the new flooring and appliance upgrade packages.**

**Contact an AQUA sales agent today and reserve your home the weekend of June 23rd and 24<sup>th</sup>.**